Open access

VSNU

July 2016
Agenda

• Introduction
• Dutch ambition
• Our approach
• Keys to success
• Our proposal/offer
The 14 Dutch Universities

- University of Groningen
- University of Twente
- Delft University of Technology
- University of Amsterdam
- Leiden University
- VU University Amsterdam
- Utrecht University
- Wageningen University
- Radboud University Nijmegen
- Erasmus University Rotterdam
- Maastricht University
- Tilburg University
- Open University of the Netherlands
Main reasons for open access

The outcome of publicly funded research should be freely and publicly available.

Open access...

1. benefits society
2. is technologically possible
3. can be achieved within current system of publishing
Dutch ambition for open access

100% gold open access by 2024
Our approach
Our approach:
Focus on the biggest publishers

Springer
Elsevier
Wiley
Sage
Taylor & Francis
American Chemical Society
Kluwer
Oxford University Press
Proquest
BooM
Ars Aequi
Brill
Royal Society of Chemistry
IOS Press
Amsterdam University Press
Our approach:
8 biggest publishers cover 70% of the market

- 8 biggest publishers: 70%
- Smaller publishers: 20%
- Rest: 10%

What VSNU is working on

Number of publishers
Our approach:
Big deals as vehicle for open access negotiations

**Springer**
- two years
- OA big deal
- on 1,700 titles
- excluded: BioMed Central, Springer Open

**Sage**
- two years
- partial OA deal
- 200 articles (20% of output)
- selected titles

November 2014

July 2015
Our approach:
Big deals as vehicle for open access negotiations

**Elsevier**
- three years partial OA deal
- 3,600 articles (10-20-30% of output)
- selected titles
  - December 2015

**Wiley**
- four years OA big deal in 1,400 titles
  - February 2016
  - Oxford University Press (OUP)
  - Taylor & Francis
  - American Chemical Society (ACS)
  - Kluwer
Worldwide Publishing Market

Market today
Subscription

Market transformed
Open access

Current worldwide spending on subscriptions
€7.6 bn

Estimated worldwide spending on open access publications
€4.0 bn + 45% buffer

Open access possible within the current financial system

#2 m

Current price per article publication
€3.800

Estimated realistic price per article publication
€2.000

Based on Schimmer, R., Geschuhn, K. K., & Vogler, A. (2015). Disrupting the subscription journals’ business model for the necessary large-scale transformation to open access. doi:10.17617/1.3.
How did we do it?

4 success factors
1. Unique bargaining model: form one block
2. A powerful delegation to the negotiation
3. Fidelity to principles
4. Clear political support
The next step: open access needs to move worldwide
We aim to share our experiences
More information?

• Read our E-zine about the Dutch approach
• Go to www.vsnu.nl/openaccess
• Sign up for our open access newsletter
• Contact us!
Thank you for your attention!